





# Ex. ADWORDS<sub>1</sub>

Download

<input type="checkbox"/>	Domain	Ad group	Clicks	Impr.	CTR	Avg. CPC
	<b>Total - all automatic placements</b>		<b>76</b>	<b>105,729</b>	<b>0.07%</b>	<b>\$0.33</b>
<input type="checkbox"/>	fiveprime.org	Ad Group BOOK	3	2,705	0.11%	\$0.06
<input type="checkbox"/>	nationalgeographic.com	Ad Group BOOK	0	1,448	0.00%	\$0.00
<input type="checkbox"/>	railpictures.net	Ad Group BOOK	0	1,243	0.00%	\$0.00
<input type="checkbox"/>	photo.net	Ad Group BOOK	0	1,197	0.00%	\$0.00
<input type="checkbox"/>	mail.google.com	OE FAA	0	1,155	0.00%	\$0.00
<input type="checkbox"/>	pixxp.com	Ad Group BOOK	0	973	0.00%	\$0.00
<input type="checkbox"/>	mediasolutionsmedia.com	Ad Group BOOK	1	731	0.14%	\$0.39
<input type="checkbox"/>	life.com	Ad Group BOOK	0	690	0.00%	\$0.00
<input type="checkbox"/>	myspace.com	Ad Group BOOK	0	676	0.00%	\$0.00

# Ex. ADWORDS<sub>2</sub>

									click)	per- click)	per- click)	Conv.
<input type="checkbox"/>	<a href="#">Figurenude Monograph</a> 7 a limited edition book of NUDES 7 never to be reprinted unlike SUMO 7 www.Master-of-Photography.US/Curtis	Ad Group BOOK	Campaign suspended	1.28%	3	1,802	0.17%	\$0.28	0	\$0.00	0.00%	0
<input type="checkbox"/>	 Figurenude Monograph-USMC 200x200px <a href="#">View full size image ad</a>	Ad Group BOOK	Campaign suspended	0.00%	0	0	0.00%	\$0.00	0	\$0.00	0.00%	0
<input type="checkbox"/>	 \$937 Limited edition of 1023 unlike SUMO Figurenude-Monograph-whitebkg 200x200px <a href="#">View full size image ad</a>	Ad Group BOOK	Campaign suspended	0.00%	0	0	0.00%	\$0.00	0	\$0.00	0.00%	0
<input type="checkbox"/>	 \$937 Limited edition of 1023 unlike SUMO Figurenude-Monograph-blackbkg 200x200px <a href="#">View full size image ad</a>	Ad Group BOOK	Campaign suspended	0.00%	0	0	0.00%	\$0.00	0	\$0.00	0.00%	0
<input type="checkbox"/>	 Monograph_Price-R-cover 200x200px <a href="#">View full size image ad</a>	Ad Group BOOK	Campaign suspended	0.00%	0	0	0.00%	\$0.00	0	\$0.00	0.00%	0
<input type="checkbox"/>	<a href="#">The Figurenude Monograph</a> 7 1023 copies monograph Figurenude 7 never to be reprinted like SUMO was 7 www.Master-of-Photography.US/Curtis	Ad Group BOOK	Campaign suspended	1.38%	0	1,949	0.00%	\$0.00	0	\$0.00	0.00%	0
Total - all deleted ads				97.34%	187	137,319	0.14%	\$87.52	0	\$0.00	0.00%	0
Total - search				20.46%	104	28,866	0.36%	\$59.97	0	\$0.00	0.00%	0
Total - content				79.54%	86	112,204	0.08%	\$27.83	0	\$0.00	0.00%	0
Total - all ads				100.00%	190	141,070	0.13%	\$87.80	0	\$0.00	0.00%	0